

## LEAD THE WAY TO AN ACCIDENT-FREE WORKPLACE

It's the job of leaders in your organization to keep everyone engaged on safety issues, yet fatigue, apathy, and life stresses blur employees' focus and block their attention. For many employees, safety is someone else's problem, something easily taken for granted. And that's an attitude that leads to accidents. Richard Hawk's **proven solution?** Learn how to leverage the power of personal leadership, sell people on the benefits of your safety program, and keep everyone motivated and inspired. Create a vibrant safety culture that everyone buys in to.

# CREATE A VIBRANT SAFETY CULTURE

### TUNE-UPS AND TOOLS YOUR LEADERS NEED NOW!

Your safety program is about to undergo a major attitude adjustment. And here's the best part: it's a painless and exciting change that will make your workplace safer starting immediately. Your audience learns how to:

- Maximize the personal impact of each safety leader
- Listen with purpose—find out what's really going on in the field
- Have the courage to take a strong stand on safety
- Market and sell your safety program to your own people
- Spice up safety meetings with techniques borrowed from professional entertainers
- Inspire employees to be proud of their safe behavior
- Reduce stress, a common root cause of accidents

**Richard Hawk** has a unique ability to transform serious and often technical topics into **lively and entertaining presentations your audience will love.**

#### ADDITIONAL SAFETY TOPICS

##### Spice It Up!

- Get exciting new ideas for presenting technical material
- Learn specific techniques to create fun and memorable safety meetings
- Connect with employees to turn apathy into action

##### Chill Out When You're Stressed Out

- Understand the connection between stress and safety
- Learn how to use humor, fun, and creativity to overcome stress
- Walk away with easy-to-use tools to reduce daily stress

##### The Dangerous Daze

- Identify and prevent the #1 cause of workplace accidents
- Learn 4 common accident behaviors and how to change them
- Exposed!: The top 8 debunked myths about risks and accidents

**BOOK RICHARD HAWK TODAY!**



# RICHARD HAWK

AN EXPERT IN REDUCING WORKPLACE ACCIDENTS BY MAKING SAFETY FUN!

BRING EXPERTISE, ENTERTAINMENT, AND EXCELLENCE TO YOUR NEXT EVENT

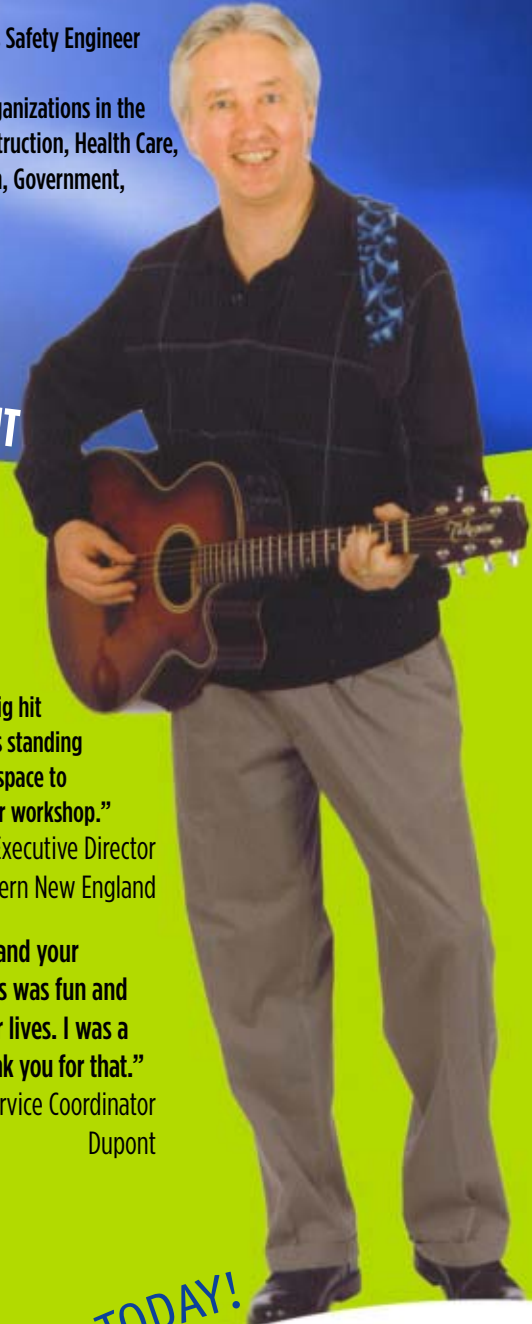
## EXPERTISE

10 years corporate experience (Nuclear Industry) as Safety Engineer and Management Trainer

Trained thousands of individuals in hundreds of organizations in the fields of Energy, Manufacturing, Chemical, Construction, Health Care, Technology, Retail, Food Services, Transportation, Government, Education

Author of three books on safety

Maintains three safety-focused e-zines



## ENTERTAINMENT

Gets everyone involved—total audience participation  
 Punches up presentations with original music, props, stories  
 One-of-a-kind style leaves audiences begging for more  
 Gets their attention, earns their respect, opens their minds and hearts to learning

## EXCELLENCE

Unmatched combination of entertainment and insight  
 Exciting and engaging presenter  
 Brings out the best in your people

## SHORT LIST OF CLIENTS

- BP
- Dupont
- Exxon Mobil
- Gulfstream Aerospace, Inc.
- MBNA America
- Michelin
- Nestle Purina
- Occidental Chemical
- Shell
- Sysco Foods

## APPLAUSE

“The cries of, ‘Bring back that Hawk guy’ have been resounding here for weeks. You were certainly a big hit at our Annual Conference. The General Session was standing room only, and we would have had to double the space to accommodate all those who wanted to attend your workshop.”

**Lyman A. Cousens**, Executive Director  
 Safety and Health Council of Northern New England

“Your wonderful talk on safety was so unique, and your humorous approach to getting the point across was fun and exciting. You really did make an impact on our lives. I was a ‘star’ that day for having picked you, and I thank you for that.”

**Sandra R. La Mont**, Service Coordinator  
 Dupont



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